



The Qualcomm Urban Mobility Index

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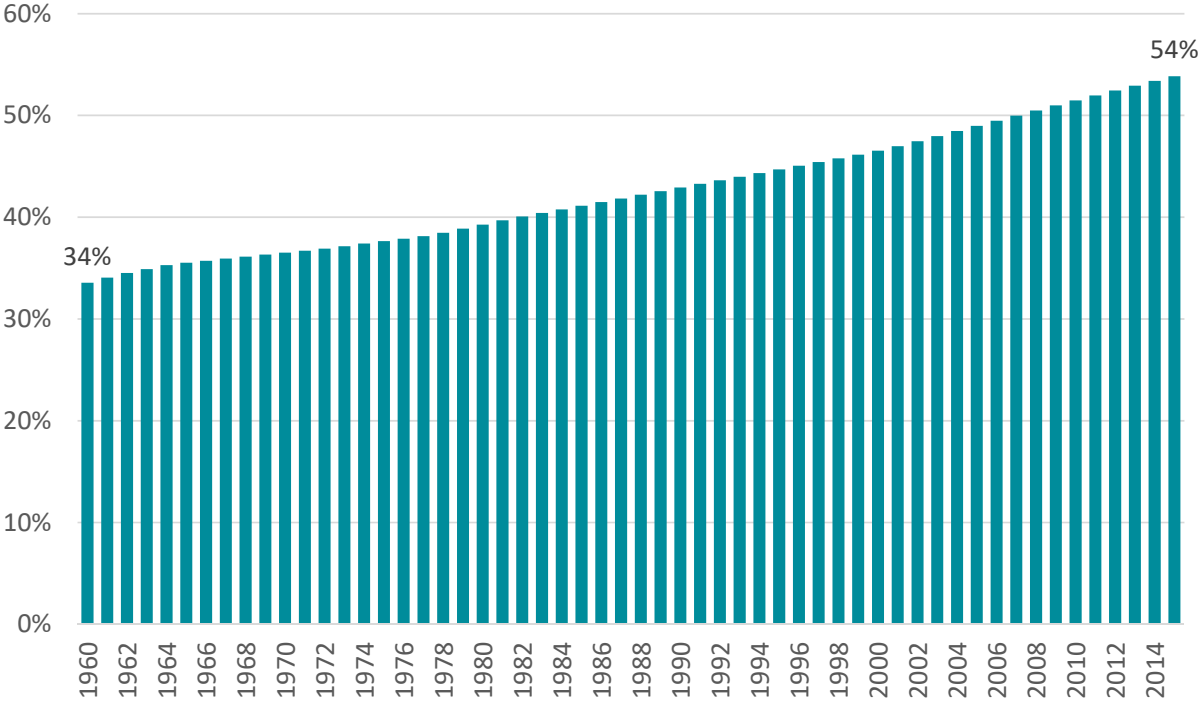
What we wanted to accomplish

Research approach

Results

The world is becoming increasingly urbanised...

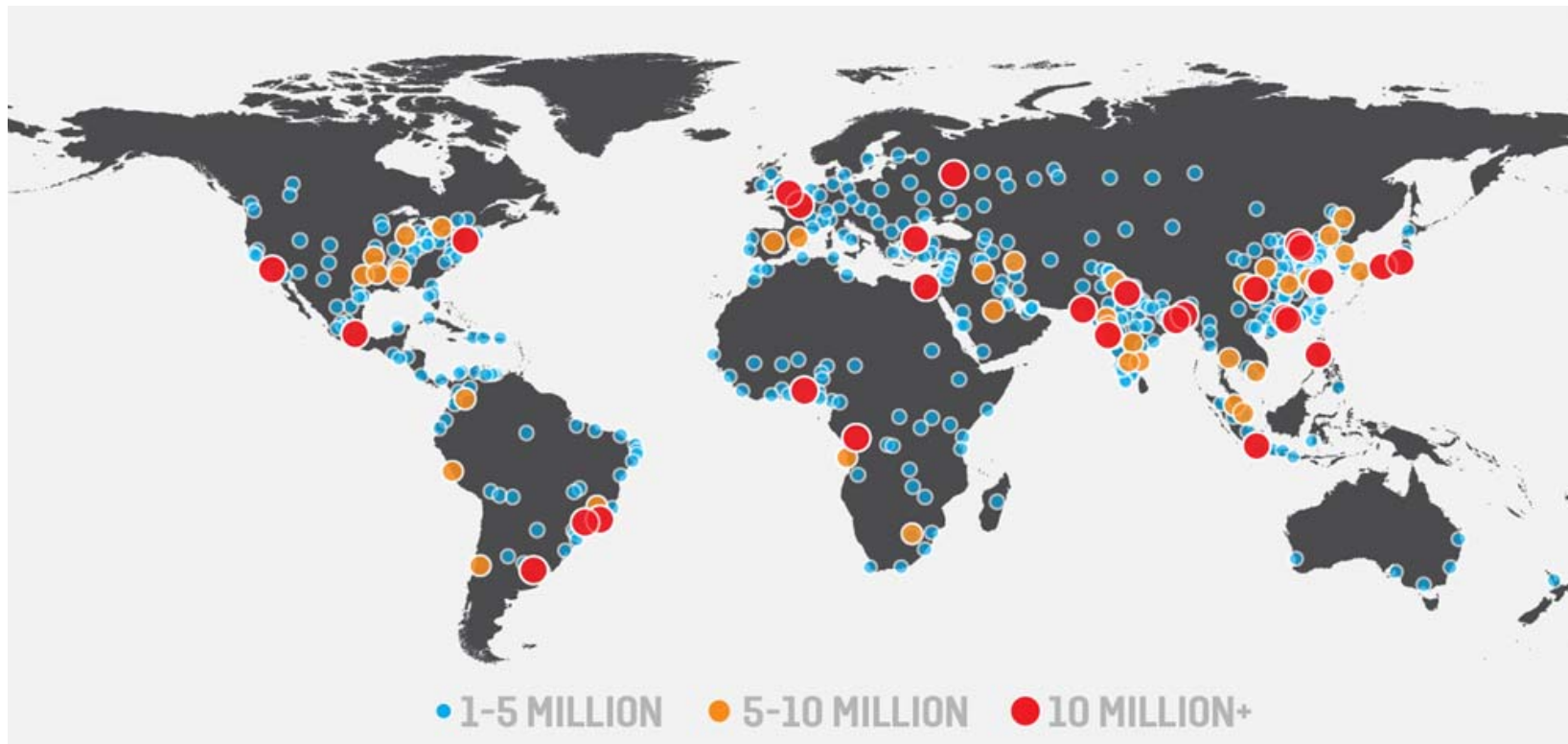
World's urban population, % of total



Source: UN, World Urbanisation Prospects

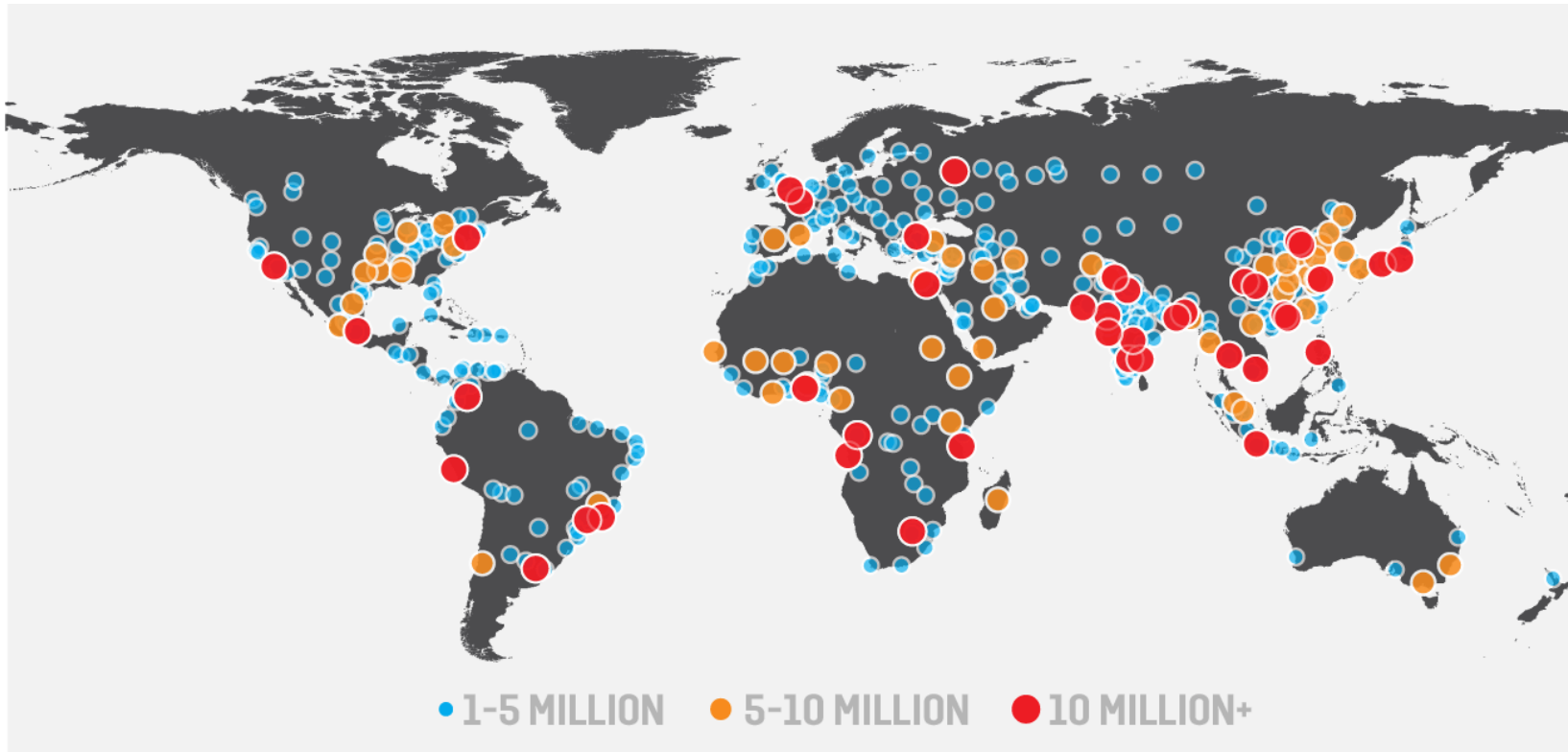
...and mega cities are on the rise

2014



Source: United Nations, Foreign Policy

2030



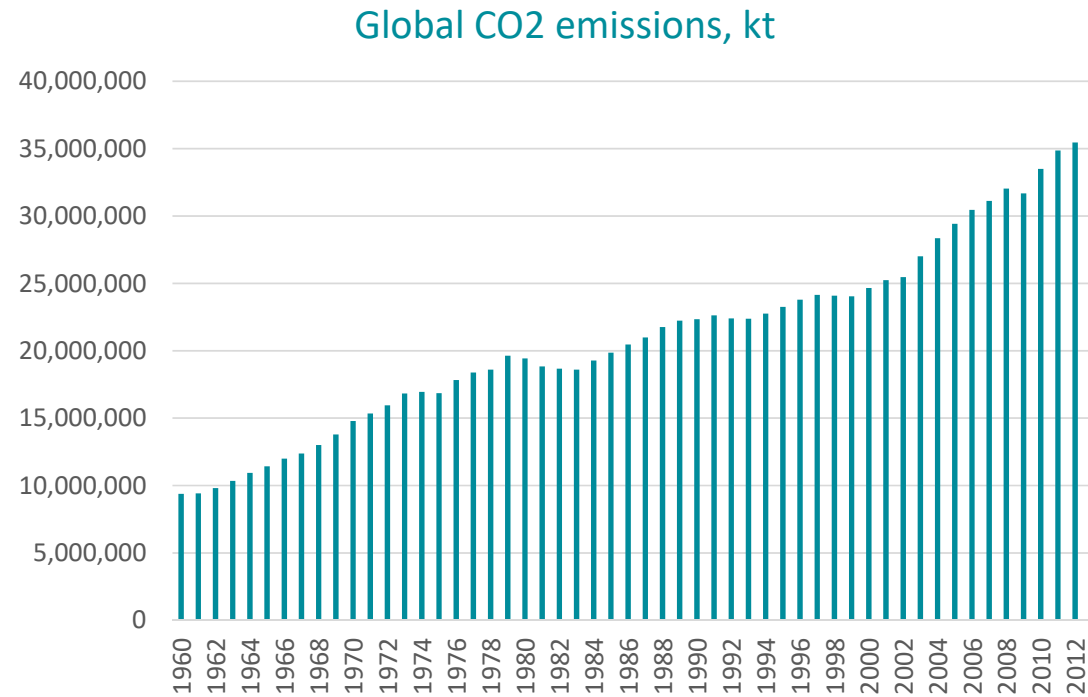
Source: United Nations, Foreign Policy

As cities grow, their transportation faces huge pressure



Leading to more emissions and pollution...

Impacting the standard of living for hundreds of millions



Source: The World Bank

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A focus on 35 major cities around the world



Measuring a city's performance and plans for urban mobility

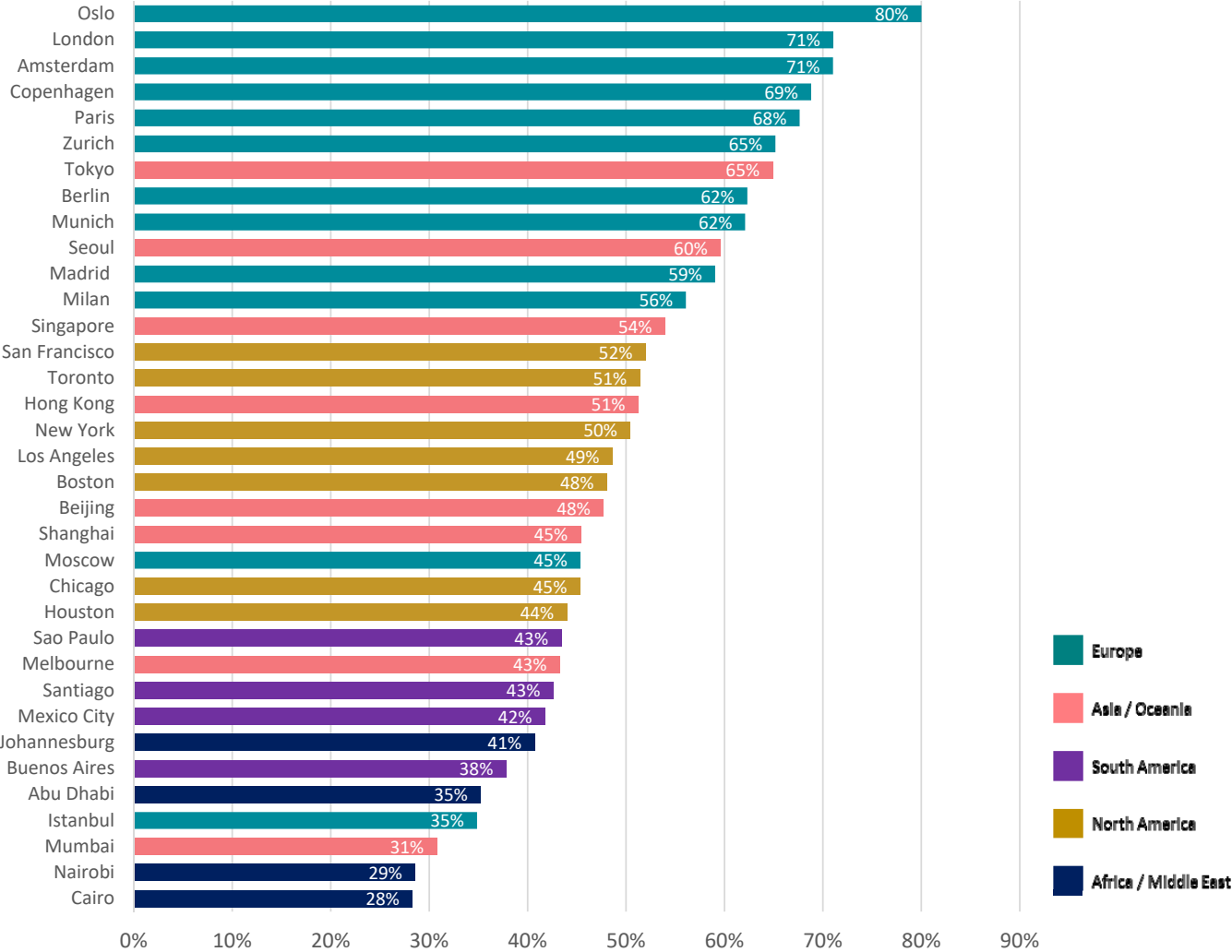
Status Quo
Outdoor air pollution
Congestion level
Modal split of trips taken
Green spaces
Transport infrastructure
Energy intensity
CO2 emissions
Population growth
Population density

Conditions for Change
Availability of cycle schemes and car sharing schemes
Financial incentives for zero-emission vehicles
Non-financial incentives for zero-emission vehicles
Use of electric vehicles
Price of fuel to price of electricity ratio
Green travel initiatives for public transport and taxis
Low emission zones

Preparedness for the Future
Commitment to low emission agenda
Autonomous vehicle preparedness
Infrastructure public investment
Availability of charging points for electric vehicles

What we wanted to accomplish
Research approach
Results

Overall urban mobility index score





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Full report available online:

www.qualcomm.com/news/onq/2017/04/25/qualcomm-urban-mobility-index-2017